

11:11 Systems ‘rethinks connected’ with unified cloud, networking, and security



Managed infrastructure provider 11:11 Systems aims to perfectly orchestrate cloud, connectivity and security. The company chose the Juniper Session Smart Router for software-defined routing that helps it break free of the constraints of conventional routing and gives customers greater visibility, control, and decision-making for a simplified, optimized, and synchronized network experience.

OVERVIEW

Company	11:11 Systems
Industry	Service Provider
Products Used	Session Smart Router
Region	Americas

CUSTOMER SUCCESS AT-A-GLANCE

Offers managed services for cloud, connectivity and security

Meets stringent enterprise requirements for SD-WAN services

Sells directly to enterprises and through other managed service providers

● CHALLENGE

A vision of digital service alignment

“We have a vision of becoming the leading managed infrastructure services provider,” says Jeff Robator, chief revenue officer of 11:11 Systems. “We are bringing together the three pillars of cloud, connectivity, and security under a single platform.”

11:11’s vision of offering fully integrated infrastructure services includes providing customers the visibility and control they need to simplify, synchronize, and optimize their digital foundations.




SOLUTION

A radical rethink of networking

11:11 Systems leverages the Juniper Session Smart Router to take software-defined routing to a new level.

The Session Smart Router allows 11:11 Systems to create a flexible network fabric that will meet its customers' performance, security, and availability requirements. The service-centric architecture follows a Zero Trust security approach and deny-by-default principles. Visibility and insights provided by the Session Smart Router are key to providing automated infrastructure services, including cloud, connectivity, and security.



OUTCOME

Make the wish for infrastructure alignment come true

11:11 Systems, founded in 2021, is just getting started. The company has grown rapidly through acquisitions, including iland, Green Cloud Defense and Static1, and recently announced plans to acquire assets from Sungard AS. The company has bold plans for global expansion as it helps organizations synchronize their cloud, connectivity and security infrastructures.

With 11:11 Systems, customers gain holistic visibility into their network services, starting with quoting and installation, through ongoing management and billing. Customers can put an end to the frustrations of swivel-chair management and focus on their own digital transformation.

"Juniper Session Smart Router is a differentiating technology helping us drive our business forward and continue to expand our network globally," says Robator. "We can bring an exceptional experience to customers wherever they reside, whether they are in an office building, working remotely, or accessing their applications from a private cloud or a hyperscaler."



"Our tag line is 'Rethink Connected,' and we bring that into our business and our technology, which means that we challenge existing assumptions and ways of doing things and are constantly searching for the most innovative, efficient and scalable solutions for our customers. That is why we partnered with Juniper. Software-defined routing helps us deliver unparalleled user experiences with breakthrough economics."

Jeff Robator
Chief Revenue Officer, 11:11 Systems

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